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del Valle



Cuadernos de
Administración

Editorial Note



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The present issue of Cuadernos de Administración brings together a set of contributions that engage with current challenges in organizational management, productive transformation, and the socio-technological changes affecting organizations at multiple levels. This issue includes research papers, review papers, and reflections that provide insights into how different sectors—from agriculture to higher education—navigate contexts characterized by uncertainty, innovation, and adaptation. In this regard, the papers compiled here not only offer empirical evidence and conceptual developments but also raise new questions about the role of management in dynamic and complex environments. The journal acknowledges the contributions of authors and reviewers in consolidating this space for academic dialogue.

In the research section, the papers address innovation, consumer behavior, and business sustainability. The paper “The Culture of Innovation in Agricultural Sector Firms in Valle del Cauca, Colombia: A Prospective Approach” examines the integration of innovation as a cultural element within agricultural sector organizations. Using a prospective methodology, the study proposes long-term development scenarios and highlights the need to strengthen organizational capabilities to foster sustained innovation processes.

Similarly, the paper “Safe Mobility? An Analysis of Female Consumer Behavior in the Brazilian Ride-Hailing Context” explores consumption dynamics among women using digital transportation services. The study reveals the influence of factors such as safety, self-preservation, and temporal context on decision-making, underscoring the dynamic, situational nature of female consumer behavior. In addition, the paper “Contributions of the Mexican Business Sector to the Achievement of the 2030 Agenda” identifies practices implemented by large firms that contribute

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How to cite this paper?

Escobar, John Willmer (2025). Editorial. *Cuadernos de Administración*, 41(83), e10115791. <https://doi.org/10.25100/cdea.v41i83.15791>

to the Sustainable Development Goals (SDGs) and proposes adapting them to small and medium-sized enterprises in the agri-food sector to broaden their impact on sustainable development.

In the field of digital transformation, the paper “Digital Transformation in the Management of Higher Education Institutions: Key Aspects for Blockchain Adoption” presents an analytical framework that integrates multiple organizational and technological dimensions. Based on a design science approach, the study identifies critical factors that facilitate the adoption of emerging technologies in educational institutions, moving beyond traditional perspectives focused solely on teaching and learning processes. The review papers further deepen understanding of key topics in accounting, innovation, and contemporary organizational dynamics. The paper “Bibliometric Analysis of IFRS for SMEs in Colombia Since Decree 3022 of 2013” examines the evolution of academic production in this field, highlighting improvements in the quality of financial information and challenges associated with implementation, such as costs and the need for specialized training.

Likewise, the paper “The Effect of Innovation Management as a Source of Competitive Advantage: A Literature Review Based on Current Trends” emphasizes the role of innovation management as a key driver of business development and competitiveness, particularly in emerging economies, and identifies research gaps that open avenues for future studies. Finally, in the reflection section, the paper “Reduction of Working Hours and Mental Health in Mexico” addresses a topic of growing relevance in the contemporary labor context. The study analyzes the implications of reduced working hours for workers’ mental well-being, underscoring the need to strengthen empirical research and to design evidence-based public policy.

The papers of this issue invite a rethinking of organizational management from a broad perspective in which innovation, sustainability, and social well-being converge as central pillars. The diversity of approaches and contexts examined reflects the richness of the management field and its capacity to respond to contemporary challenges. In light of this issue, *Cuadernos de Administración* reaffirms its commitment to generating and disseminating relevant knowledge, fostering academic dialogue, and developing new research agendas in organizational studies.